Building Flexibility and Intelligence into the Core

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RAGE Frameworks, a provider of technology enabled solutions and services, has developed a technology platform to enable unprecedented Speed, Flexibility and Insight to solve mission critical enterprise business problems. Integrating advanced Semantic Intelligence into an entirely model driven (no programming required) and patented process automation platform, RAGE can rapidly enable innovative solutions to solve the complex Business Transformation problems.

Established in 2007, RAGE Frameworks provides Wealth Management, Business Banking and Big Data analytics solution and services; the company provides enterprise mission critical Business Process Automation and Big Data solutions and products as a managed service based on patented technology. With speed, flexibility and insights as the key differentiators, along with a fundamentally agile platform, the company provides both cross-domain and domain-specific solutions. Customers can customize RAGE solutions as per their needs in an incredibly short time (days and weeks, instead of months and even years).

With the goal of enabling unconstrained Business Transformation, RAGE has been developing nimble enterprise class solutions. "Technology solutions, even today, have the same Time-to-Market and Flexibility challenges of years or even decades ago. Enterprise software solutions still take 12-24 months to develop, and are out dated on day-one of production. A change to existing systems can take

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an unacceptable length of time and sometimes changes may not even be feasible. Technology to provide sharp insights from structured and, even more so, from unstructured information essential to confidently make business decisions hasn't made the transition from promise to reality. RAGE's mission is to bring dramatic improvements in Time-to-Market, Flexibility and Insight to enable Intelligent Business Operations," says Joy Dasgupta, SVP Marketing and Corporate Development, RAGE.

Big Data analytics solutions from RAGE takes a computational linguistics approach towards discovering meaning in unstructured data. "Natural Language Processing (NLP) approaches to Text Analytics has its applications and its limitation. The Linguistics approach we take at RAGE yields the level of fine-grained, contextual and nuanced insights necessary to make Big Data analytics business-ready," said Dasgupta.

With its innovative solutions, the company has acquired an outstanding clientele. Some of the top global Financial Services companies are using RAGE's Business Banking and Wealth Management solutions. Its Big Data Analytics products are used across multiple verticals, ranging from High-tech, Financial Services, Consulting and Pharma.

An example of a RAGE Business Transformation engagement: A global Wealth Management firm had major cost, customer-satisfaction, compliance and scalability challenges in delivering its Wealth Management Performance Analytics operations, which was largely a manual process. The RAGE solution automated the end-to-end process in 90 days, reducing reporting cycle time from 135 days to same day or on-demand, cutting operations costs by 70 percent.

RAGE Frameworks believes in constant innovation in order to stay relevant and ahead in the dynamic IT industry. "We are fundamentally innovators and we are constantly inventing," says Dasgupta. The company is in a growth phase and it believes that the market is ready for its leading edge solutions and approach. As Dasgupta puts it, "it is possible… to completely unshackle Business Transformation from the constraints of the legacy technology environment."