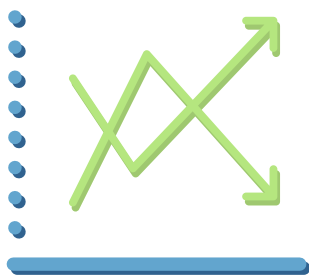




RAGE-AI™ FOR MARKET INTELLIGENCE



Introducing Rage-AI™



Systematized and consistent availability of the most current industry intelligence, interpreted and presented in a personalized manner for each user.

Business Problem

- No visibility into how demand drivers are unfolding, especially around emerging markets and end markets.
- Unknown where are customers investing for growth and what issues they face.
- Need answers on the competitive landscape in specific markets.
- Lack of insights into how practitioners search on specific topic of interest and get specific intelligence.
- Need to compile a personalized view of relevant information for an industry and then keep it updated was an inefficient process and the output was quickly outdated.

Solution

- RAGE-AI™ deep learning continuously monitors global events impacting an industry.
- Context-specific interpretation of these events, personalized for each user.
- Built-in machine learning, both autonomous and assisted.

Benefits

- Systematized and consistent availability of the most current industry intelligence, interpreted and presented in a personalized manner for each user.
- Features such as automated alerts and predictive search built in.
- Bring new ideas and issues to clients through integrated view of business driver and critical topics trending in the marketplace.
- Increased speed to delivery on client pursuit and projects (collapsing secondary source exploration, topic correlation, analysis, etc.).

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