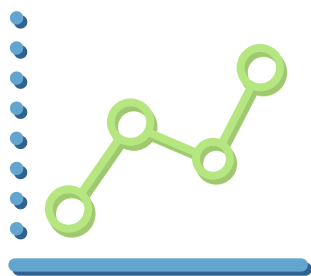




DATA QUALITY



Introducing RAGE-AI™



A working prototype was ready within 10 days for the customer to rapidly assess efficacy with no disruptions to any underlying systems.

Business Problem

- Data quality issues in a mission critical customer-facing environment were resulting in both regulatory and customer satisfaction issues at a financial services company.
- High volumes of transactions across multiple systems, with different technology and data standards, exacerbated the problem.
- Data quality issues included data inaccuracy, duplication, inconsistency, incompleteness and incorrect classification.

Solution

- RAGE deployed a solution designed to identify and report on data quality issues, across five stages of the end-to-end process.
- The solution was introduced in a completely non-intrusive manner, intercepting data flows between transaction systems, with the eventual goal of automatically fixing known errors in-flight.
- RAGE enabled a launch-and-learn approach, as requirements continued to evolve during and beyond the initial implementation.

Benefits

- A working prototype was ready within 10 days for the customer to rapidly assess efficacy with no disruptions to any underlying systems.
- Easy and rapid user-managed implementation of new rules/models developed in statistical modeling tools.